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PIETERS-WHEELER SEED
COMPANY

GILROY, CALIFORNIA

WHOLESALE GROWERS
OF
HIGH QUALITY

SEEDS

BEET
CARROT
CELERY
ENDIVE
LETTUCE
ONION

PARSLEY
PARSNIP
RADISH
SALSIFY
SPINACH
SWEET PEAS



SEEDS OF QUALITY

IT IS OUR AMBITION TO PRODUCE THE BEST SEED GROWN IN OUR LINES.

We are devoting a considerable acreage to **Observation** and **Selection** of our stocks, and are **constantly improving existing types**, wherever possible. We believe our strains of the varieties we grow are as good as the best and better than the majority.

OUR LETTUCE IS THE PRODUCT OF INDIVIDUAL SELECTION.

OUR ONION IS GROWN FROM THE BEST TYPES OBTAINABLE AND THE BULBS ARE CAREFULLY RE-SELECTED AT PLANTING TIME.

Our Rogueing is done by experts, and no time or expense is spared in this important work.

Our Cleaning Plant is the most up-to-date in the country. We have, as far as is possible, eliminated all chances of **Mechanical Mixtures**. All those who have visited it pronounce our plant the "last word" in **Seed Cleaning Equipment**.

WE RESPECTFULLY SOLICIT YOUR BUSINESS ON QUALITY OF STOCKS, MECHANICAL PURITY OF PRODUCT AND FAIRNESS OF DEALING.

PIETERS-WHEELER SEED CO.

For terms and conditions of sale please see inside back cover
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VEGETABLE SEEDS

All orders for 25 lbs. or more at the 100 lb. rate

LBS.	VARIETY	Price Per lb.
	BEET	
.....	Crosby's Egyptian.....
.....	Detroit Dark Red.....
.....	Ex. Ey. Flat Egyptian.....
.....	Edmund's Blood Turnip.....
.....	Ey. Blood Turnip.....
.....	Early Wonder
.....		
	CARROT	
.....	Chantenay
.....	Danver's Half Long.....
.....	Early Scarlet Horn.....
.....	Imp. Short White.....
.....	French Forcing
.....	Long Orange Improved.....
.....	Nantes, Coreless
.....	Oxheart
.....	St. Valery.....
.....	White Belgian
.....	White Mastodon
.....		
	CELERY	
.....	Golden Self Blanching, Vilmorin, (Old Type)
.....	White Plume
.....	Giant Pascal

LBS.	VARIETY	Price Per lb.
	DILL	
.....	Long Island Mammoth
	ENDIVE	
.....	Broad Batavian
.....	Green Curled
.....	Green Curled Red Ribbed.....
	MUSTARD	
.....	Chinese Curled
.....	Fordhook
.....	Large Smooth Leaf.....
.....	Ostrich Plume
.....	Southern Giant Curled
	PARSLEY	
.....	Doubled Curled
.....	Hamburg Rooted
.....	Moss Curled
.....	Plain
.....	Triple Curled
	PARSNIP	
.....	Hollow Crowned
.....	Improved Guernsey.....
.....	Long White Dutch.....
	SALSIFY	
.....	Mammoth Sandwich Island.....
	SWISS CHARD	
.....	Lucullus
.....	Large Ribbed
.....

EXTRA QUALITY ONION SEED

Is One of Our Specialties

The same care exercised in making our Lettuce selections is being applied to our Onion.

Our strains are mostly grown from Choice Connecticut, Michigan, New York and Ohio Stocks, and all bulbs are reselected before Planting.

We will grow from Customers' Stock Seed on contract at Special Prices.

LBS.	VARIETY	Price Per lb.
.....	Australian Brown
.....	Denia, (Improved Prizetaker)
.....	Ebenezer, True
.....	Gigantic Gibraltar
.....	Large Red Wethersfield.....
.....	Michigan Yellow Globe
.....	Ohio Yellow Globe
.....	Prizetaker (P-W Select).....
.....	Philadelphia Silverskin
.....	Sweet Spanish, Riverside Strain
.....	Southport Red Globe, (P-W Select)
.....	Southport Yellow Globe.....
.....	Southport White Globe
.....	White Portugal
.....	Yellow Flat Danvers
.....	Yellow Globe Danvers
.....	Yellow Strassburg (True).....

IMPROVED LETTUCE STOCKS

AFTER DEVOTING SEVERAL YEARS TO SINGLE PLANT SELECTION WE ARE OFFERING MANY IMPROVED STRAINS OF LETTUCE, EACH OF WHICH IS THE PROGENY OF A SINGLE PLANT.

Our LETTUCE CROPS ARE ROGUED BY EXPERTS AS MANY AS FOUR TIMES WHILE GROWING; AND EACH YEAR WE HAVE UNDER TRIAL AND OBSERVATION SEVERAL HUNDRED DISTINCT STOCKS, WHICH WE MAKE OUR IMPROVEMENT SELECTIONS.

Our sales of Lettuce for the past two seasons have exceeded 250,000 pounds per year; and of One Variety alone, viz. our Select New York, over 50,000 pounds per year.

WE TRULY BELIEVE, FROM ACTUAL COMPARATIVE TRIALS, THAT THERE ARE NO PURER OR MORE HIGHLY BRED LETTUCE STOCKS PRODUCED THAN THOSE WHICH WE ARE OFFERING.

We especially recommend the varieties listed in **BLACK FACED TYPE**.

LBS.	VARIETY	Price Per lb.
	LETTUCE	
	All Seasons	
	Big Boston Extra Select	
	Black Seeded Simpson	
	Black Seeded Tennisball	
	California Cream Butter	
	Deacon	
	Denver Market	
	Early Curled Simpson	
	Grand Rapids, Improved	
	Hanson Improved	
	Hubbard's Market	
	Iceberg	
	Malta	
	Mammoth Black Seed Butter	
	May King	
	New York, P-W Selected	
	Paris White Cos	
	Prizehead	
	Salamander	
	Silesia Early Curled	
	Trianon Cos	
	Unrivalled	
	W a y a h e a d	

CALIFORNIA RADISH SEED

Is recognized to be of much higher vitality
than imported.

We are growing our stock seed from
TRANSPLANTED ROOTS
and offer the product as
CHOICE STOCKS

LBS.	VARIETY	Per lb. Price
	RADISH	
	Cal. Mammoth White.....	
	Chartier	
	Chinese White or Celestial	
	China Rose Winter.....	
	Crimson Giant.....	
	Deep Scarlet Turnip	
	Early Scarlet Turnip	
	French Breakfast	
	Icicle	
	Long Black Spanish.....	
	Long Scarlet Short Top.....	
	Long White Vienna.....	
	Round Black Spanish.....	
	Sparkler, Bright Scarlet, Half White Tipped.....	
	Vick's Scarlet Globe.....	
	White Tipped Scarlet Turnip....	
	White Strassburg.....	

LBS.	VARIETY	Price Per lb.
	<h2 data-bbox="339 269 723 356">SWEET PEAS</h2> <p data-bbox="212 421 737 476">Supreme Spencer Mixed</p> <p data-bbox="238 517 826 573">EXTRA SELECT STRAIN</p> <p data-bbox="238 597 833 1208">Our stock seed is made up from the finest named varieties and contains many of the latest and best types, such as Alex Malcolm, Elegance, Glory, Hawlmark Pink, Hawlmark Lavendar, Hope, Jack Cornwall, La France, Mrs. Tomlin, Mrs. Tom Jones, Picture, Royal Scot, The Cardinal, Warrior, and over</p> <p data-bbox="217 1232 861 1464">Thirty other distinct varieties, carefully blended, making a brilliant, showy mixture equal to anything grown.</p>	
	<p data-bbox="217 1505 861 1560">Pieters-Wheeler Special Mixed</p> <p data-bbox="300 1589 779 1632">Equal in quality to many</p> <p data-bbox="217 1649 861 1690">SO-CALLED SPENCER MIXTURES</p> <p data-bbox="217 1714 868 2017">This is a complete mixture, well balanced as to color and contains about one-half Best Spencers and Many New Grandiflora Varieties Made up from named varieties carefully blended into a splendid mixture. There is nothing better for retail trade. This will please the most critical customer.</p>	
	<p data-bbox="217 2046 665 2099">Eckford's Best Mixed</p> <p data-bbox="217 2107 865 2275">A bright mixture of selected Grandiflora types in proper proportion of shades of White, Pink, Lavender, Blue, Scarlet, Yellow and Variegated.</p>	

AGREEMENT

Made in Duplicate

Date

by and between

Pieters-Wheeler Seed Co.

a corporation of Gilroy, California,
party of the first part,

and

of

.....
party of the second part.

Party of the first part hereby agrees to have planted

During the Season of 1923

an acreage of seeds or roots sufficient, under normal conditions, to produce the quantities of seeds herein specified, and in the event of a short crop, to deliver pro rata amounts in full satisfaction of this contract (or to plant such acreages as may be agreed upon and to deliver the entire yield of such acreage so planted, such agreement to be in writing and to be a part of this contract.) The party of the first part further agrees to deliver the seeds so contracted for at the prices annexed in good merchantable condition F. O. B. growing station.

The party of the second part hereby agrees to accept such seeds in kinds and quantities, and at prices as herein specified, and in the event of a short crop to accept pro rata delivery in full satisfaction of this contract and to pay for the same on the following terms: 60 days acceptance from date of shipment or two per cent. discount for cash in 30 days from date of invoice. Shipment to be made as soon after harvest as possible. It is further understood and agreed to by the party of the second part that the party of the first part gives no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds they sell, and that they will not be in any way responsible for same, and that only under these conditions is the above order accepted and booked by them at the low prices named.

PIETERS-WHEELER SEED COMPANY,

Party of the First Part.

Per

.....
Party of the Second Part.

Per

TERMS:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 2 per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value.

CONDITIONS OF SALE

We will continue to book contracts as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

All Sales Made Subject to Customary Disclaimer of the Seed Trade

We give no warranty, express or implied, as to description, purity, productiveness or any other matter of any seeds we sell, and we will not be in any way responsible for them.

Besides varieties listed, we are prepared to grow from customers' stocks, and will give special attention to such orders.

CORRESPONDENCE SOLICITED

PIETERS-WHEELER SEED CO., (Inc.)
Gilroy, California.

Cable Address:	Codes: Am. Seed
Wheeler, Gilroy.	A. B. C.

SEED GROWING CONTRACT

CROP 1924

PIETERS-WHEELER SEED COMPANY
OF GILROY, CALIFORNIA
AND

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OF

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DATE.....